

## ***Data protection policy of Direct marketing purpose***

**MACCABI**

*(seat: 1061*

*Budapest, Paulay Ede u. 1..) as data manager shall engage that every data management related to its activity meets the determined requirements of present policy and of national laws in force, additionally of expectations determined in EU act.*

*The Data manager shall manage Your personal data confidentially, shall entirely observe the EU and the Hungarian laws and recommendations, shall be observant of personal rights of the Player.*

*The Data manager shall do every possible measure in order to protect the personal data; the Data manager shall manage the data with utmost carefully, strictly confidentially, shall protect them in every way permitted of laws in force from the different risk, particularly from: unauthorized access, modification, forwarding, publicizing. The contents of present data protection declaration are in accordance with laws in force related to data protection, in consideration of the following:*

- Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (Infotv.);*
- Regulation (EU) 2016/679 of the European Parliament and of the Council (27<sup>th</sup> April 2016.)*
- Regulation (EU) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 (General Data Protection Regulation)*

*If you accepted by ticking of the right field during subscribing to the newsletter, the Data manager shall use and manage such data from the purpose of **marketing contact, contacts with purpose of direct marketing, and of offering services and activities**. The Data manager shall manage the personal data in accordance with regulations and manage them confidentially.*

*The data supplying is free-will. The Data manager shall not forward the data for third party.*

*We inform you that your personal data can be managed lawfully only if you permit to. If you*

*h data in the system.*

*The data management is based on Your contribution. Legal basis of data management: free-will contribution of the affected party, GDPR article 6 Section (1) A. The data supplying is free-will.*

*In support of purpose above, the Data manager will need the following personal data:*

- last name, first name, e-mail address.*

*The Data manager will manage the personal data in the above mentioned marketing purpose till You*

*Considering the above-mentioned information, You accept and expressly state that: You contribute that the Data manager shall do data management in point of the given personal data and shall manage Your personal data.*

*You can modify the given data anytime or You can ask the Data manager to cancel them.*

*The Data manager warrants that the data management will be done by observing the legal regulations in force.*

*Period of the data management: 5 years from the contribution.*

*The Organizer involves the following companies in the data management as data processors:*

*- Bettery Kft (Trade registry nr.: 01 09 302878)*

*- Pannonline. hu Rt. (Trade registry nr.: 01 10 044413)*

*You can ask information about management of Your data, about the purpose of data management, about its legal basis, its period, about the name and address of data processor, and about its activity connected with the data management; additionally, You can ask to correct Your data and to cancel or to discontinue the personal data. The Data manager shall inform the affected party at a short notice, within 15 days the most. The data protection requests can be sent to the following e-mail address: info@maccabi.hu*

*If You find the data management prejudicial, You can protest against the data management, or You can initiate legal remedy at court, additionally You can turn to Hungarian National Authority for Data Protection and Freedom of Information.*

*You shall covenant to record solely Your own data during the registration and such data are true and correct. You are the responsible for the genuineness of the data. If You record false data or give other  
face the related civil law, penal law and  
offence rules.*

*The Data manager shall have right to modify present policy unilateral.*

*In the event of a legal dispute connected with the present data protection policy, the Hungarian laws are the proper law, according to the rules of Pp., the Hungarian Courts are the competent authorities.*